



2024 Old Louisville Garden Tour Sponsorship Opportunities

- Presenting Sponsor (\$2,500 Level)
- Platinum Garden Sponsor (\$2,000 Level)
 - Gold Cup Sponsor (\$1,500 Level)
 - Gold Fan Sponsor (\$1,500 Level)
- Gold Garden Sponsor (\$1,000 Level)
- Silver Garden Sponsor (\$500 Level)
- Bronze Garden Tour Sponsor (\$250 Level)

Presenting Sponsor (\$2,500 Level)

- Your logo on
 - Large banner at the Garden Tour Registration Booth
 - Your logo/name on "Garden Tour Friend" yard signs displayed throughout the -neighborhood
 - Sponsor Thank You board displayed during:
 - Hidden Treasures Garden Tour
 - St. James Art Show
 - Displayed on the Garden Tour website for one year
 - Facebook & Instagram messages
 - Featured in Second Street Neighborhood Association newsletter
- Full-color ad on the back of the Garden Tour Guidebook provided to all garden visitors (\$400 value)
- Invitation to the Garden Tour Kickoff party
- Eight complimentary tickets to the Garden Tour (\$200 value)
- First right of refusal for next year's Garden Tour
- Social media coverage on Facebook, Twitter, and Instagram

Platinum Garden Sponsor (\$2,000 Level)

- Your logo on
 - Large Banner at the Garden Tour Registration Booth
 - Signs promoting your sponsorship at each garden
 - Sponsor Thank You board displayed during:
 - Hidden Treasures Garden Tour
 - St. James Art Show
 - Displayed on the Garden Tour website for one year
 - Featured in Second Street Neighborhood Association newsletter
- Full page color ad inside front or rear cover of Guidebook provided to all garden visitors – (\$350 value)
- Invitation to the Garden Tour Kickoff party
- Six complimentary tickets to the Garden Tour (\$150 value)
- Social media coverage on Facebook, Twitter, and Instagram

Gold Cup Sponsor (\$1,500 Level)

- Your ad on back of a Garden Tour Koozie Cup which will be given to all visitors
- Your logo on
 - Large Banner at the Garden Tour Registration Booth
 - Sponsor Thank You board displayed during:
 - Hidden Treasures Garden Tour
 - St. James Art Show
 - Displayed on the Garden Tour website for one year
 - Featured in Second Street Neighborhood Association newsletter
- Invitation to the Garden Tour Kickoff party
- Four complimentary tickets to the Garden Tour (\$100 value)
- Social media coverage on Facebook, Twitter, and Instagram

Gold Fan Sponsor (\$1,500 Level)

- Your ad on back of the Garden Tour fan/map given to all visitors (fan is the admission ticket to the event)
- Your logo on
 - Large Banner at the Garden Tour Registration Booth
 - Sponsor Thank You board displayed during:
 - Hidden Treasures Garden Tour
 - St. James Art Show
 - Displayed on the Garden Tour website for one year
 - Featured in Second Street Neighborhood Association newsletter
- Invitation to the Garden Tour Kickoff party
- Four complimentary tickets to the Garden Tour (\$100 value)
- Social media coverage on Facebook, Twitter, and Instagram

Gold Garden Sponsor (\$1,000 Level)

- Your logo on
 - Large Banner at the Garden Tour Registration Booth
 - Signs promoting your sponsorship at each garden
 - Sponsor Thank You board displayed during:
 - Hidden Treasures Garden Tour
 - St. James Art Show
 - Displayed on the Garden Tour website for one year
 - Featured in Second Street Neighborhood Association newsletter
- Full page black & white ad adjoining the sponsored garden in the Garden Tour Guidebook provided to all garden visitors – (\$250 value)
- Invitation to the Garden Tour Kickoff party
- Four complimentary tickets to the Garden Tour (\$100 value)
- Social media coverage on Facebook, Twitter, and Instagram

Silver Garden Sponsor (\$500 Level)

- Your Name or logo on
 - Large banner at the Garden Tour Registration Booth
 - Signs promoting your sponsorship at each garden
 - Sponsor Thank You board displayed during:
 - Hidden Treasures Garden Tour
 - St. James Art Show
 - Displayed on the Garden Tour website for one year
 - Featured in Second Street Neighborhood Association newsletter
- Half-page black & white ad in Garden Tour Guidebook provided to all garden visitors – (\$175 value)
- Invitation to the Garden Tour Kickoff party
- Three complimentary tickets to Garden Tour (\$75 value)
- Social media coverage on Facebook, Twitter, and Instagram

Bronze Garden Tour Sponsor (\$250 Level)

- Your Name or logo on
 - Large banner at the Garden Tour Registration Booth
 - Sponsor Thank You board displayed during:
 - Hidden Treasures Garden Tour
 - St. James Art Show
 - Displayed on the Garden Tour website for one year
 - Featured in Second Street Neighborhood Association newsletter
- Business card ad in Garden Tour Guidebook provided to all garden visitors – (\$100 value)
- Invitation to the Garden Tour Kickoff party
- Two complimentary tickets to Garden Tour (\$50 value)
- Social media coverage on Facebook, Twitter, and Instagram

Old Louisville
Hidden
Treasures
Garden Tour

30th Annual Old Louisville Hidden Treasures Garden Tour
Saturday, June 8 and Sunday, June 9, 2024
Tour Hours 10 am – 5 pm

SPONSOR APPLICATION FORM

Business/Organization Name: _____

Billing Address: _____ Zip: _____

Contact Person: _____

Email Address: _____

Phone Number: (Office) _____ (Cell) _____

Check One:

- Presenting Sponsor (\$2500)
- Platinum Garden Sponsor (\$2000)
- Gold Cup Sponsor (\$1500)
- Gold Fan Sponsor (\$1500)
- Gold Garden Sponsor (\$1000)
- Silver Garden Sponsor (\$500)
- Bronze Garden Tour Sponsor (\$250)

Send the Completed Sponsor Request Application Form to:

**Cyndi Smith
1329 S 2nd Street
Louisville, KY 40208**

Or email: hiddentreasures.gardentour@gmail.com

Questions: Cyndi Smith at 502-780-7631